



## **JOB OPPORTUNITY: NUNAVIK TOURISM ASSOCIATION**

### **Tourism Development Officer – Permanent, full-time position**

Nunavik Tourism Association (NTA) is a non-profit regional organization working in the field of tourism. It helps in the development of new tourism products to support Nunavik's tourism industry, which has important economic potential. It is also involved in the preservation of Inuit culture and the fragile Arctic environment.

#### **Tourism Development Officer**

NTA is looking for a motivated and dynamic person to act as a tourism development officer in the region of Nunavik. With the regional tourism stakeholders, the tourism development officer will work with promoters, economic development corporations and other tourism stakeholders, in order to:

- ☐ Help develop sustainable tourism activities, products and practices in Nunavik
- ☐ Implement the Nunavik Sustainable Tourism Strategy

#### **Main tasks:**

- 1- GIVE SUPPORT TO COMMUNITIES AND TO ENTREPRENEURS:
  - ☐ Accompany communities and businesses in their tourism development projects
  - ☐ Identify opportunities and sources of funding
  - ☐ Help the communities and the businesses in the implementation of best practices in tourism (customer experience, risk management, visitor readiness and sustainable tourism).
- 2- TOURISM COORDINATION:
  - ☐ Lead or participate in tourism projects developed in collaboration with regional partners
  - ☐ Collaborate with NTA marketing director when required
  - ☐ Represent the organization at events and meetings when required (meetings, regional events, launches, trade shows, galas, etc.)

#### **REQUIREMENTS**

##### **Skills and qualifications:**

- ☐ Show interest in tourism, willing to learn and to undergo training
- ☐ Good communicator, both orally and in writing, bilingual or trilingual (English - Inuktitut – French)
- ☐ Be reliable, autonomous, and show initiative and leadership
- ☐ Good knowledge of Microsoft Office

##### **Studies and experience:**

- ☐ Post-secondary education in the fields of tourism, recreation, outdoor adventure, management or related discipline; all relevant professional and on-the-land experience will be considered.

**Place of work:** Nunavik Tourism Association head office in Kuujuaq. Occasional travel in and outside Nunavik.

**Salary:** To be determined, based on the experience

**Other benefits:** Regular fringe benefits

**Status:** Full-Time, non-seasonal, permanent

**Schedule:** Stable schedule, but with occasional evening and weekend hours, depending on the tourist season

**Environment:** Office work combined with travel opportunities (business and partner visits, events)

**TO APPLY:** Send your resumé and letter of interest to: [sapina@nunavik-tourism.com](mailto:sapina@nunavik-tourism.com)

**Deadline:** The deadline to apply is **November 28, 2023**

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#### **Why choose this profession?**

- ☐ To be useful and to contribute to the well-being of the communities and tourism businesses, while enjoying working in a dynamic sector of activity
- ☐ Challenging projects: a perfect opportunity to help structure tourism in your region
- ☐ Relational: work with communities and tourism stakeholders