



WORLD ELDER ABUSE AWARENESS DAY: JUNE 15, 2010

Kuuujuaq, June 14, 2010 – The Nunavik Regional Board of Health and Social Services (NRBHSS) is pleased to support **World Elder Abuse Awareness Day**, to be held tomorrow, June 15.

The Kativik Regional Government and the NRBHSS encourage the population and the organizations to support and participate in the various local and regional activities.

Moreover, everyone is invited to participate in an open line over TNI's waves at FM 94.1 from 9:00 a.m. to 12:00 p.m. at 1-800-255-8901.

Finally, everyone is encouraged to wear purple and to go outside at precisely 3:00 p.m. to honk your horn and thus demonstrate support for the elimination of elder abuse.

For any questions related to this event, you may contact Martha Annanack or Elizabeth Klimczak by e-mail at mannanack@krq.ca and elizabeth.klimczak@ssss.gouv.qc.ca.

World Elder Abuse Awareness Day is a federal, provincial and territorial initiative of the ministers responsible for elders in Canada, with the participation of the Royal Canadian Mounted Police.

“Why not hug an elder today?”

- 30 -

Source: Elizabeth Klimczak
Planning and Programming Officer, Persons Lacking Autonomy, Elders and Rehabilitation
Nunavik Regional Board of Health and Social Services

Information: Eric Duchesneau
Information Officer
819 964-2222, extension 275

This communiqué is also posted on our Web site at: www.rrss17.gouv.qc.ca.