



Press Release

*For immediate release*

### **Weekends in the Parks Pilot Project: Come Spend the Summer with Us!**

**Kuujuuaq, Québec, May 5, 2015** – The Kativik Regional Government (KRG) and Nunavik Parks are inviting Nunavimmiut to participate in the Weekends in the Parks Pilot Project, taking place this summer in the region’s national parks! Nine affordable weekend packages are being offered at 500 \$ or less, for trips to Parc national des Pingualuit, Parc national Kuururjuaq and Parc national Tursujuq. The packages include transportation to the parks by air charter or boat, guides, lodging or camping and, in the case of Tursujuq, food as well.

“We know Nunavimmiut want to experience all of what our great parks have to offer, and to join in the fun at an affordable price. This pilot project will let us test our logistics and develop a solid foundation for regular weekend trips in the future,” emphasized Patrick Graillon, KRG Assistant Director Parks, of the KRG Renewable Resources, Environment, Lands and Parks Department.

Registration may be done by telephone (1-855-964-2188) or email ([parksweekends@krq.ca](mailto:parksweekends@krq.ca)) between May 4 and 18. Non-beneficiaries need to be residing in Nunavik for 12 months on May 25 (proof of residency will be requested). Given the limited number of package spaces available, a draw will ensure that everyone registered has an equal chance to participate. Each participant can invite one person, who will also have to pay for their trip. The draw will be held on May 25.

“Weekends in the Parks will help the KRG and gateway communities to progressively increase the number of visitors and, ultimately, showcase the beauty of Nunavik Parks,” concluded Stephanie Rivest, Marketing Agent for Nunavik Parks.

For a description and more information on Week-ends in the Parks visit: [www.nunavikparks.ca](http://www.nunavikparks.ca)

- 30 -

#### **Contact:**

Angela Petru  
Communications Coordinator  
Kativik Regional Government  
[media@krq.ca](mailto:media@krq.ca)  
[www.krq.ca](http://www.krq.ca)

Stephanie Rivest  
Marketing Agent, Nunavik Parks  
Kativik Regional Government  
[parksweekends@krq.ca](mailto:parksweekends@krq.ca)  
[www.parcsnunavik.ca](http://www.parcsnunavik.ca)

*Nunavik Parks is dedicated to protecting exceptional features of the natural environment and representative landscapes from encroaching human activity that includes non-renewable resource exploitation. National park protection focuses on conservation through enhanced*

*educational and recreational opportunities for Nunavimmiut and travellers from around the world. Although hunting and trapping are formally prohibited in national parks, the right of Nunavik Inuit to practise their subsistence harvesting activities throughout the region, even in parks, prevails.*

*The Kativik Regional Government is a public organization created in 1978 under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.*