



Press Release

For immediate release

Fire Prevention Week: Thank You for Being Fire Safe!

Kuujuuaq, Québec, October 3, 2014 – Adopting good fire safety habits can decrease the risks of fires and save lives. From October 5 to 11 across Nunavik, the Civil Security Section of the Kativik Regional Government (KRG) will lead the Thank You for Being Fire Safe! awareness campaign.

Throughout Fire Prevention Week, fire chiefs will visit schools, daycares and youth centres in order to meet with youth, teachers and educators, deliver fire safety information and distribute thematic colouring books. Fire safety tips will also be broadcast over local radio stations to ensure all Nunavimmiut are well informed about stay-safe strategies in case of fire.

In 2013, the 74 fires reported in Nunavik caused injuries and destroyed property. “Awareness is the first step towards fire safety,” explains Craig Lingard, KRG Civil Security Coordinator. “Everyday household activities, such as cooking, can represent a fire hazard. Matches and lighters must be kept in a safe place, away from the curious hands of children. And blocked doors are dangerous because they prevent a quick exit from buildings in case of a fire.” Testing smoke alarms and carbon monoxide detectors every month to make sure they are working properly are two other ways for Nunavimmiut to be fire safe.

Remember, big fires start small. Thank You for Being Fire Safe!

For more information, contact your local fire department.

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Contact:

Anthony Arreak
Public Relations and Community Liaison Officer
Tel.: 819-964-2488, ext. 231
Fax: 819-964-2830
Email: aarreak@krq.ca

Jean-Philippe Dubois
Communications Officer
Kativik Regional Government | media@krq.ca | www.krq.ca

The KRG is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development.