



Media Advisory

Nunavik Kite-Ski Championship

Kangiqsujaq, Québec, April 4, 2012 – In partnership with the Northern Village of Kangiqsujaq, the Recreation Department of the Kativik Regional Government (KRG) is set to host the Nunavik Kite-Ski Championship from April 18 to 22, 2012.

This event represents the grand finale of the kite-ski training program delivered by the KRG Recreation Department during the 2011–2012 winter season. Training was organized over the last five months in Kuujuaq, Kangirsuk, Kangiqsujaq, Quařtaq and Puvirnitua for local kite-ski riders and enthusiasts. Invited as a special guest to the Championship, Eric McNair-Landry of Iqaluit, Nunavut, will give a presentation on his 3300-km kite-ski trip with his sister Sarah through the Northwest Passage last spring.

Kite-skiing is a wind-powered sport where an individual rider on skis uses a large, often colourful kite as a sail to travel across ice and snow. It is a relatively new sport and is well suited to the Arctic. Next year, the KRG Recreation Department would like to expand the Nunavik Kite-Ski Program to other communities that wish to develop and support local kite-skiing clubs.

Look for more information on the upcoming Nunavik Kite-Ski Championship on *Facebook* using the search words: [Nunavik kite ski](#). Air Inuit is offering a 30% discount on airfare to and from this event. Participants will be responsible for their own travel and lodging arrangements.

The Kativik Regional Government is a non-ethnic public organization created in 1978, under the James Bay and Northern Québec Agreement. The organization has jurisdiction over nearly the entire territory of Québec north of the 55th parallel in areas such as municipal matters, transportation, the environment, policing, employment, labour training, income security, childcare services, renewable resources, land-use planning, civil security and economic development. The KRG Recreation Department is dedicated to the delivery of recreational activities for all Nunavimmiut, promoting healthy and active living, as well as encouraging participation in many different sports and recreation opportunities.

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