



Information Note

OHV Prevention and Awareness Campaign

Kuujuuaq, Québec, March 13, 2012 – The first poster prepared under the off-highway vehicles (OHV) prevention and awareness campaign is now on display in all 14 communities in Nunavik. Created by the OHV prevention committee, in collaboration with Pirnoma Technologies Inc. of Ivujivik, the poster targets the dangers of impaired driving.

Driving an OHV under the influence of alcohol is the number one cause of accidents in Nunavik. These accidents largely involve youth and can result in severe injuries, such as fractures and head trauma. This first poster prepared under the OHV prevention and awareness campaign alludes to the often irreversible and dramatic consequences of an OHV accident.

The OHV prevention committee is made up of representatives from the Kativik Regional Government (KRG), the Kativik Regional Police Force, the Nunavik Regional Board of Health and Social Services, and the Kativik School Board. The activities of the OHV prevention committee are coordinated by the KRG Legal, Socio-Judicial and Municipal Management Department.

Source:

Marie-Ève Marchand
Project Manager – Nunavik Round Table on OHVs
mmarchand@krg.ca



ᓄᓇᓴ ᓄᓇᓇᓇᓴᓴᓴ ᓴᓴᓴᓴᓴᓴ ᓴᓴᓴᓴᓴᓴ ᓴᓴᓴᓴᓴᓴ
NUNAVIK REGIONAL BOARD OF HEALTH AND SOCIAL SERVICES
RÉGIE RÉGIONALE DE LA SANTÉ ET DES SERVICES SOCIAUX NUNAVIK

